

Moody Marine



The Moody International Management System Certification (MSC) division, Moody Marine, has a strong tradition of undertaking assessments and audits for Marine Stewardship Council (MSC) certification, and is proud to be responsible for certification services of two thirds of the fisheries that have already been through the process worldwide, and over half of those in the main assessment requirement.

According to Moody Marine Managing Director Andy Hough, its auditors' collective and extensive expertise makes Moody Marine a firm choice for companies seeking a certification body to take them through MSC assessment. Andy has been undertaking MSC assessments since the eco label originated in 1997 and now manages the operation for Moody Marine. He also provides advice and assistance to the company's auditors and clients throughout the world who benefit from his considerable experience. Feedback from clients is positive, and Moody has built an excellent reputation for its work.

The At-Sea Processors Association operates the world's largest MSC certified fishery, the Alaska Pollock Fishery, and their representative Jim Gilmour is delighted with the service provided by Moody Marine. "The organization brings knowledge and experience to the table in evaluating fishery sustainability, and works with an approach that fosters cooperation with the management agency, and openness to the views of a variety of stakeholders," he states.

In the past twelve months, demand has grown considerably for MSC certification and the Moody Marine division recently recruited a group of associate auditors to ensure it could meet forward demand. From a core staff of people based in the US and Europe, Moody now has expertise all over the globe and includes Spanish and French speakers. Andy Hough comments, "We are well placed to cover fisheries in all the world's oceans, coastal areas and estuaries, as well as freshwater lakes and rivers. Moody Marine is currently working in Africa, Asia, Europe, America, Australasia, the Pacific, and even in the Antarctic".

In 2008, the Moody Marine MSC introduced a standardized assessment tree which has ensured a transparent and consistent approach to fishery assessments. More recently the MSC's new risk based framework for data deficient fisheries has encouraged more clients to come forward for assessment, "The MSC process provides an excellent independent review of the performance of a fishery and can help clients with access to markets and increased value of the landed product" explains Andy.

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